



# BRIDGEWAY LOGISTICS

"Bridging The Supply Chain"

Fulfillment ▶


Warehousing ▶

Distribution ▶

Transportation ▶

Forward Logistics

Reverse Logistics



## Forward Logistics

**Forward Logistics** – [adj: fāwrwerd n: lō jīstiks] : the process of planning, fulfilling, and controlling the efficient, cost effective flow of raw material, inventory, finished goods, and related information from the point of manufacture/distribution to the point of consumption or use.

Today's business environment is defined by rapid change, expanding competition, shorter product lifecycles, and increasingly complex logistics business trends. This environment has made excellence in bridging the supply chain a critical factor that quickly separates competitors in the logistics marketplace. Bridgeway Logistics' Forward Logistics services has the strategic goal of creating value for our customers by lowering costs, increase efficiency, and demand customer-driven service.

Bridgeway Logistics continues to build our success on recognizing the tremendous importance of customer-centered needs and expectation with regards to getting your products to market in an economical, efficient and safe manner. With our advanced supply-chain systems:

- Award-winning Warehouse Management System (WMS)
- Warehouse Inventory System (IMS)
- Customer Service Management system (CSM)
- Reverse Logistics and Returns Management System (RMS)
- Integrated Transportation Processes (TMS)
- Electronic Data Interchange (EDI)

... we can enhance inventory control, improve order fulfillment and reduce cycle times. Our real-time, web-based data and information technology allows our customers up-to-the-minute information via our website on every aspect of their goods and our services.

